Aura watch Design Guide

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## ****Acknowledgement****

We would like to express our sincere gratitude to everyone who supported us throughout the development of **Aura Watches** — a brand that represents precision, elegance, and innovation.

This project would not have been possible without the dedication, teamwork, and creativity of our team members:

**Taha**, **Muhammad**, and **Shariq**

Together, we strived to create a platform that reflects the luxury and excellence synonymous with **Aura Watches**.  
We are truly thankful for the encouragement, guidance, and inspiration that helped bring this vision to life.

— The Aura Watches Team

**Problem Statement**

Aura watches is into business of manufacturing and selling watches. They have been

advertising about their clocks and watches through newspapers, pamphlets,

television. Now with changing times, they have decided to go online as customers

today use Internet extensively. They have planned for a website with complete

details about their watches and clocks.

Requirement Specification:

The Web site is to be created based on the following requirements.

1) The Home Page should have suitable logo, and decent colour combination.

2) The site should display a menu which will contain the options as Products,

Technology, Store Locator, Support etc.

3) Various pages having information about different types of watches and clocks,

Technology used in the watches etc.

4) The information should be categorized according to different Product Line-up

e.g. “SPORTZ”, “PREMIER” etc.

5) When a user selects any product line-up, complete list of watches for that

product line-up will be displayed.

6) Details of the watches should be displayed on the Web Page along with the

title and it should be stored in Individual Word documents which can be

downloaded or viewed by the User who wishes to see the same.

7) Price List for all watches should be available for download.

8) There should be a “Contact Us” page which will have the Address of the

Stores selling watches and the mail address which when clicked will invoke

the local mail client from where they can send an email.

SCOPE OF THE WORK (IN BRIEF)

The website is to be developed for the Windows Platform using HTML5,

JavaScript and bootstrap jQuery. The site should work well in all leading

browsers including Chrome, Firefox etc. Our welcome page icon is re-directed

to the main web page Ever essential content direct to relative content.

AGGREGATED SITEMAP

Screen Short



